

The western
innovative
state-of-the-art

MBA

In a rapidly-changing, high-tech world,
wouldn't a hard-charging,
state-of-the-art development process be helpful?

It's here.



What kind of MBA is desirable?

There are advantages to the structure of MBA education systems. Historically, students have been able to select between an in-class or distance-learning MBA educational system. The benefits of these two systems are as follows:

In-class MBA

Practical /
Interactive

Team-oriented
approach

Networking
opportunities

Internet-based MBA

Portable

Flexible

Increased learning potential

The ideal MBA

Practical /
Interactive

Portable

Team-oriented
approach

Flexible

Networking
opportunities

Increased learning potential

The best learning scenario for many students is a blend of the benefits of both the in-class and internet-based MBA. This integrated *distance learning approach* allows for the greatest amount of flexibility combined with maximum developmental impact.

Why this MBA?

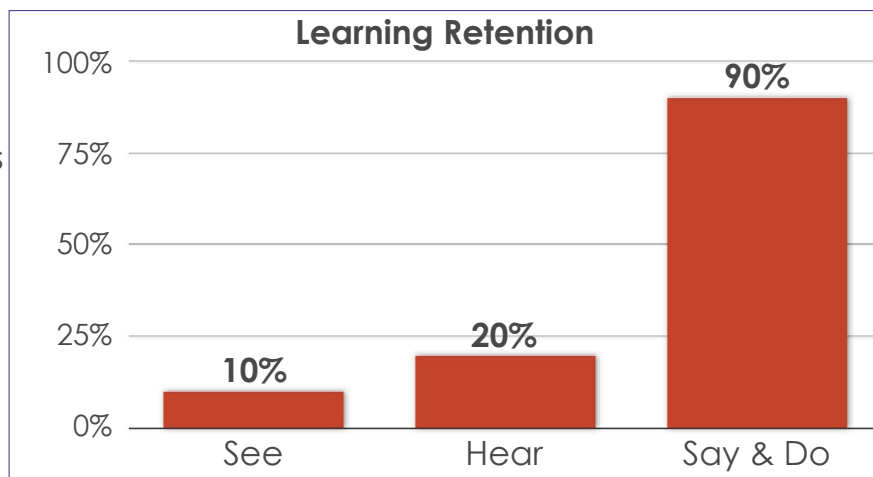
Educational Methodology

The most important thing about any development or educational program is how effective it is in conveying useful information in a way that is both memorable and able to be utilized in real-life scenarios. In this area, this program is unmatched.

Using top-shelf education methodology, the composite program transfers essential information, know-how and skills to the student through full, interactive engagement.

In this state-of-the-art program, the student becomes an active participant rather than being just a passive observer. The

effectiveness of the interactive educational methodology far exceeds the retention rates normally experienced in less involved learning exercises such as reading a book (*Seeing* allows for 10% average retention) or listening to a lecture (*Hearing* allows for a 20% avg. retention).



The top-shelf educational methodology is visible throughout the program. There are multiple, key areas in which the pragmatic educational approach of the system is clearly evident. These include the following benefits.

A high-tech delivery approach - using virtual reality, the program allows and requires the student to be an active participant instead of a passive observer. A highly innovative approach to advanced learning, this is the first program known to incorporate virtual reality with a dynamic MBA learning environment.

Simulated Internship - based on a real company that is a market leader, the course revolves around a virtual internship designed to maximize application to the real-world work environment. Though virtual, it is fully based in reality.

Integrated system - incorporating the team-oriented approach, the program combines the virtual reality internship with facilitated sessions where networking will occur while participating in interactive discussions, projects, etc. Students are to participate in the facilitated mentorship sessions every two weeks.

Hands-on learning - a broad range of hands-on activities facilitate practical learning including: numerous case studies, presentations, problem-solving, custom videos, role-playing, financial analysis, etc.



Why this MBA?

Global Acceptance

Seeking to provide the top standard in MBA excellence, VLC seeks to partner with distinguished, private, western universities that value both students and the learning process. Working in cooperation with VLC, GHP selects which degree plans and university offerings are best-suited for the needs of the Russian market.



VLC is advancing a growing partnership with universities that provide accreditation to the programs each designs. Upon successful completion, each of these accredited programs has all the "rights, honors, privileges and responsibilities" of a fully accredited MBA diploma. This diploma is a U.S. issued diploma that is globally recognized as a prestigious second or higher education.

At the present time, GHP is making available to the Russian market an MBA degree in International Business

and an Executive MBA, both through Indiana Wesleyan University (IWU). A rapidly growing private university, IWU is the largest private university in the state of Indiana. In addition, it was recognized in the most recent published rankings of universities in *U.S. News and World Report* as one of the best in the tier of Midwest Master's Universities (Aug 2007).

IWU is fully accredited by the Higher Learning Commission (HLC) in the North Central region.

The HLC is recognized by the U.S. Secretary of Education as being the accrediting body for higher education institutions in the U.S. This accreditation is the highest designation a U.S. university may obtain.



How does it work?

The Program

The MBA in international business from IWU consists of the following courses:

History of International Trade	1 credit hour*
Management for Results	3 credit hours
Financial Accountability	3 credit hours
Marketing for Results	3 credit hours
Management of Human Resources	3 credit hours
International Business	3 credit hours
Business and Culture	3 credit hours
International Finance	3 credit hours
Import and Export	3 credit hours
Organizational Strategy	3 credit hours
Leadership in Organizations	3 credit hours
Applied Management Capstone	3 credit hours
Comprehensive Exam Review	2 credit hours
	36 total credit hours*

*Each credit hour represents 16 academic hours (50 minutes) of in class study. Additional homework or study time of 2 to 3 hours per academic hour is a normal expectation for most U.S. educational programs.

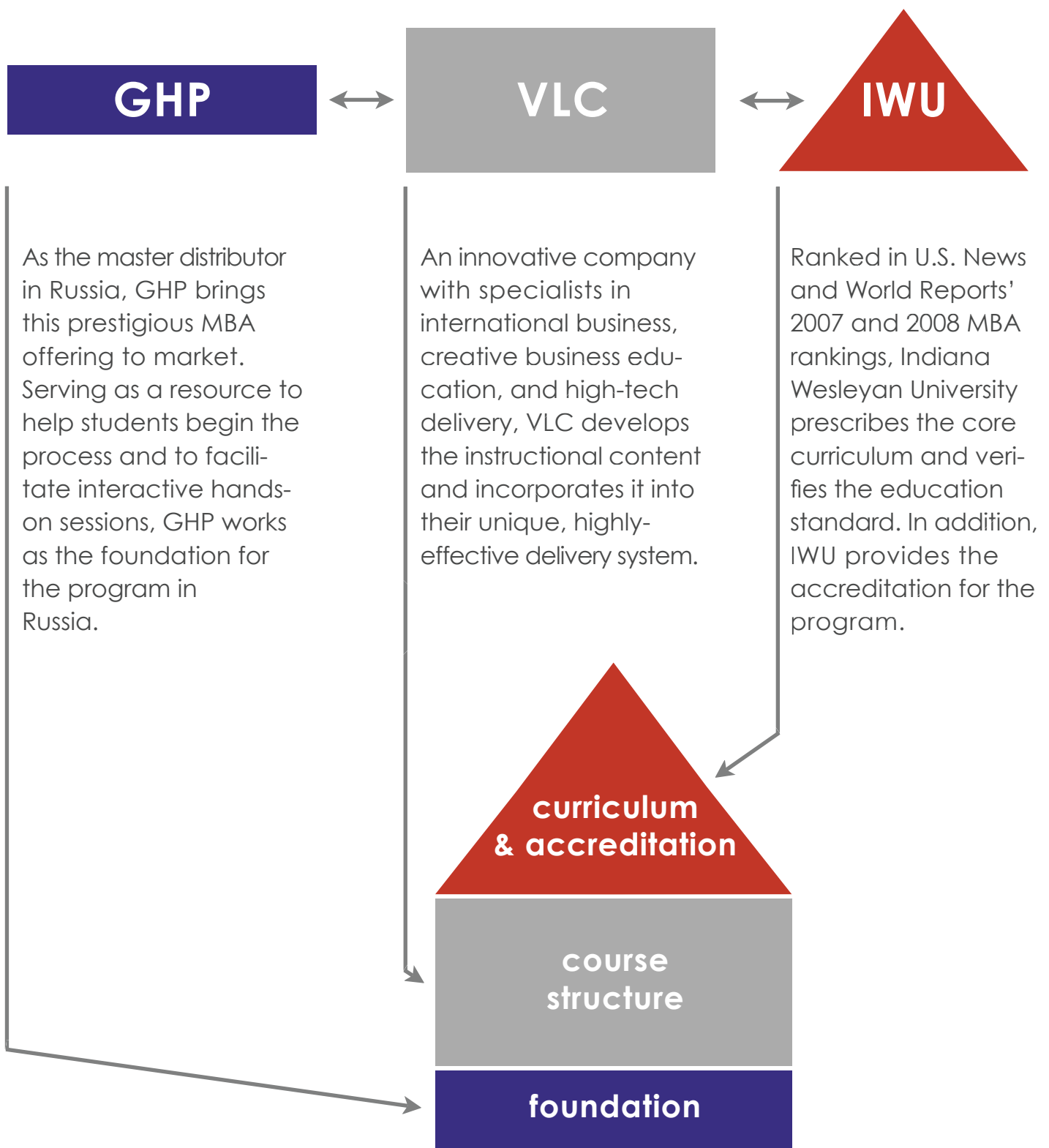
In addition to the above course plan, it is necessary to participate in facilitated sessions twice a month. Students are to participate in 30 evening sessions over the normal 2-year period it takes to complete the program. A student may participate in additional sessions without additional cost requirements.

Admission Requirements

To participate in the IWU MBA in International Business, a candidate must have completed an undergraduate university degree and must have 2 years of relevant work experience.



How does it work?



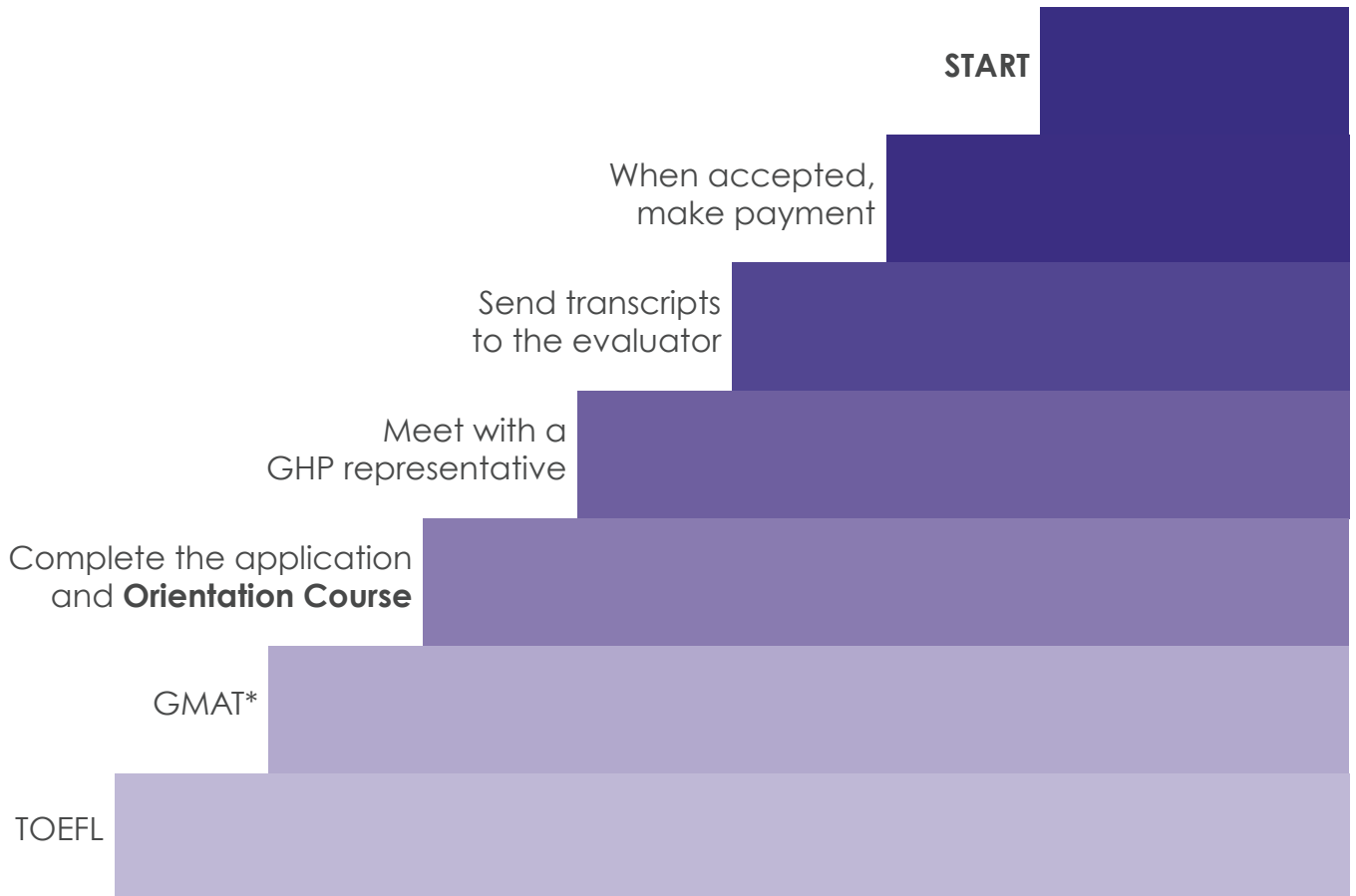
Seeking to provide a prestigious MBA with a maximum level of practical knowledge and skills application, GHP, VLC, and IWU work together closely. During the student's experience, they will have interaction with each of the three organizations.



How to begin?

The Steps

Below is a systematic representation of the steps a person should take to start the MBA program. While each of these are systematic, it is possible to work on the first four steps simultaneously.



*The GMAT examination is not necessary for the IWU MBA in International Business because of the 2-year work experience requirement. (The GMAT will not substitute for the work experience requirement.)

It is reasonable to expect a two-month period of time between the start of the process and being able to begin the program.

GHP develops leaders and develops organizations. As the Master Distributor for VLC in Russia for western MBA offerings, we are ready to help you grow as a professional—to help you advance your career.

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